



Holiday Inn® Cairns Harbourside Opens on City's Esplanade

IHG opens the doors to the eleventh Holiday Inn hotel in Australia offering the brand's signature warmth and comfort

Singapore, 8 September: InterContinental Hotels Group (IHG®) has opened [Holiday Inn® Cairns Harbourside](#) on The Esplanade, offering beautiful ocean and city views. Previously operating as Mercure Cairns Harbourside, the hotel has opened its doors as the eleventh Holiday Inn hotel in Australia.

The hotel is located less than 10 minutes from Cairns Airport and, with its beachside location, it boasts beautiful views of Trinity Bay and surrounding tropical gardens. For guests wanting to explore the Great Barrier Reef, Cairns is one of the main launch spots to visit the World Heritage Site and the hotel is located just minutes from the tour departure ports.

Guests staying at Holiday Inn Cairns Harbourside can relax in modern and fresh rooms, including one-bedroom suites, all with stylish décor, contemporary bathrooms and private balconies. Facilities include a spacious swimming pool and mouth-watering dining options from the hotel's famous Teshi's restaurant.

Families can make the most of the Holiday Inn brand's ['Kids Stay & Eat Free' programme*](#), including dishes from the new and improved nutritious Kids Menu, developed in partnership with Nutrition Australia which will soon be available at the hotel.

For business travellers, the hotel is located close to the Cairns Central Business District (CBD) and guests can make use of the free shuttle service on offer. For events, the hotel features four meeting rooms, with capacity for up to 150 people in the largest room and a 24-hour business centre.





Karin Sheppard, Chief Operating Officer, Australasia, Japan and Korea & Asia, Middle East and Africa (AMEA) Franchising, IHG said: “We are thrilled to open the doors to Holiday Inn Cairns Harbourside, the world’s most recognised hotel brand. The location - a gateway to one of the world’s top attractions in close proximity to the city - and the hotel’s outstanding facilities makes it the ideal option for business and leisure travellers looking for a comfortable, convenient and refreshing stay.”

The world’s most well-known hotel brand, there are nearly 1,200 Holiday Inn hotels open across the globe, and 267 hotels in the company's global pipeline.

Sheppard continued: “The opening of this new hotel in what is a key city for us is part of our continued strategic expansion across Australia - with our brands making their debuts in cities where we are well established to launching in new cities.”

IHG recently signed its first hotel in Tasmania, Crowne Plaza Hobart. The group is also expanding the variety of brands it offers in key cities, such as in Sydney with the opening of Holiday Inn Express Sydney Macquarie Park in 2016, the first [Holiday Inn Express®](#) in Australia and in Perth with the opening of InterContinental Perth in 2017, the brand’s debut in the city.

Across [Australia](#), IHG currently has a total of 25 hotels open across three brands: [InterContinental®](#), [Crowne Plaza®](#) and [Holiday Inn®](#) with a further 6 hotels in the pipeline, due to open over the next three to five years. This includes the launch of the [Holiday Inn Express®](#) brand next year.

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Notes to Editors:

About Holiday Inn®: Started over 60 years ago and with close to 1,200 hotels worldwide today, the Holiday Inn® brand is the most widely recognised lodging brand in the world. During that time, it was the first hotel brand to launch a computerised reservation system in 1965, one of the first international hotel brands to establish a presence in China in 1984 and the first to take an online booking in 1995. The 'Kids Eat & Stay Free' programme available at every Holiday Inn® property, and KidSuites® rooms at every Holiday Inn Resort® hotel, demonstrates the long-standing commitment of the Holiday Inn® brand to serving family travellers, along with a comfortable atmosphere where everyone can sit back and relax. For four consecutive years, the Holiday Inn® brand has been ranked "Highest in Guest Satisfaction Among Mid-scale Full Service Hotel Chains", according to the J.D. Power and Associates North America Hotel Guest Satisfaction Index Study. For more information about Holiday Inn® and Holiday Inn Resort® or to make a reservation, visit www.holidayinn.com. Find us on Twitter <http://www.twitter.com/holidayinn> or Facebook www.facebook.com/holidayinnhotels.

About IHG® (InterContinental Hotels Group): [IHG® \(InterContinental Hotels Group\)](#) [LON:IHG, NYSE:IHG (ADRs)] is a global organisation with a broad portfolio of hotel brands, including [InterContinental® Hotels & Resorts](#), [Kimpton® Hotels & Restaurants](#), [HUALUXE® Hotels and Resorts](#), [Crowne Plaza® Hotels & Resorts](#), [Hotel Indigo®](#), [EVEN™ Hotels](#), [Holiday Inn® Hotels &](#)





[Resorts](#), [Holiday Inn Express®](#), [Staybridge Suites®](#) and [Candlewood Suites®](#).

IHG franchises, leases, manages or owns more than 4,900 hotels and 724,000 guest rooms in nearly 100 countries, with almost 1,300 hotels in its development pipeline. IHG also manages [IHG® Rewards Club](#), the world's first and largest hotel loyalty programme with more than 88 million members worldwide.

[InterContinental Hotels Group PLC](#) is the Group's holding company and is incorporated in Great Britain and registered in England and Wales. More than 350,000 people work across IHG's hotels and corporate offices globally.

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