

Press Release**OPPO Expands R Series with 6-inch R9s Plus**

- OPPO's latest camera phone to feature enhanced imaging technology such as OIS+ image stabilizer, dual PDAF for speedy autofocus, and dual LED flash for low-light photography. -

Singapore, 22 February 2017 – OPPO today announces the launch of the OPPO R9s Plus in Singapore, with the phone retailing in stores at SGD 779. Available in Gold, the camera phone will also be released in Black on 3 March, making it the first Black Edition among the 'R' series to be launched on local shores.

The 6-inch phone is the latest model to join the OPPO 'R' camera phone series, following the Q4 2016 launch of the OPPO R9s. The R9s Plus carries with it all the imaging technology camera hardware that made the 5.5-inch R9s a hit, with one major enhancement, an all-new OIS+ image stabilizer technology. The R9s Plus also comes along with an upgraded RAM, and larger battery capacity.



Sean Deng, Managing Director of OPPO Singapore says, “At OPPO, we are committed in making products that meet the continuously evolving needs of the market. The R9s Plus carries on the legacy of the ‘R’ camera phone series with its low light imaging solutions, while also providing users a sensible integrated solution for their mobile entertainment needs.”

Now It’s Clear: OPPO’s continued camera phone legacy

The R9s Plus retains the same hardware that made the R9s a favourite among shutterbugs, sporting an exclusive 1/2.8-inch IMX398 sensor jointly-developed with Sony, as well as its Dual PDAF (Phase Detection Autofocus) technology and an extra-wide f/1.7 aperture on its rear camera.

The R9s Plus receives a software upgrade, being the first OPPO phone to feature the OIS+ (Optical Image Stabilization Plus). The OIS+ software kicks in when it detects unwanted vibrations caused by shaky hands, and works to improve the crispness of shots by moving pieces of the optical system and compensating for even the smallest of motions. This in turn, results in crystal clear shots, even while on the move.

Taking smartphone photography up a notch, the R9s Plus adds on a dual-tone LED flash to help adjust the warmth of the picture and improve the white balance for a more accurate flesh tone. This results in photos that look more natural even with the use of flash, and reduces the chances of over exposed or washed out images.

Bigger screen, better feel



The R9s Plus maintains the great ergonomic feel of its predecessor, the R9 Plus, with both phones weighing in at 185 grams and maintaining similar dimensions, despite the hardware upgrades of OPPO's latest 6-inch phone.

Its large 6-inch FHD screen sits on a phone that measures 163.63 x 80.8 x 7.35mm, to ensure that it still feels great to hold, making it an ideal media device for those on-the-go.

Form meets function



The same elegant, “six-string” design that appeared in the R9s makes a reappearance here on the larger 6-inch model, as OPPO’s quest in bringing sophistication to its designs see it eliminate unsightly antenna bands from its phones. The R9s Plus is not just all looks – the camera phone is equipped to operate on six frequency ranges, dynamically choosing the best one for 4G and Wi-Fi signals, for uninterrupted data usage.

Meanwhile, the R9s Plus’ fingerprint reader is coated with a hydrophobic paint to ensure accessibility even in wet conditions, and its intelligent software means that the fingerprint reader learns over time to give users an exceptionally fast 0.2s touch access.

Packed with power

The OPPO R9s Plus sports a Qualcomm octa-core processor, an upgraded 6GB RAM and 64GB of onboard storage, which can be expanded by an additional 256 GB. The phone is also powered by the latest SoC (Systems on a Chip) in Snapdragon’s 6 series, the Snapdragon 653, and cruises seamlessly on ColorOS 3.0 (based on Android 6.0).

OPPO's latest 6-inch addition is also packed with a 4,000mAh battery and OPPO's industry-leading VOOC Flash Charge technology, a low-voltage fast charging system that promises maximum power in less time, without taxing the phone's internals with excess heat.

Availability

The OPPO R9s Plus is available today, in Gold for SGD 779 from the following retailers. The R9s Plus will be available in Black on 3 March 2017:

- **OPPO Concept Stores**
- **Suntec City Concept Store**
 - Suntec City Mall Tower 3, #01-627 to 630, Temasek Boulevard, Singapore 038983
- **Ang Mo Kio Concept Store**
 - Ang Mo Kio Hub, 53 Ang Mo Kio Ave 3 #B1-10, Singapore 569933
- **Chinatown Concept Store**
 - People's Park Complex, 1 Park Road, #01-22, Singapore 059108
- **Causeway Point Concept Store**
 - #03-26A, Woodlands Square, Singapore 738099
- **Compass One Concept Store**
 - #B1-33, 1 Sengkang Square, Singapore 545078
- **Geylang Concept Store**
 - 333 Geylang Road, Singapore 389364
- **Jurong Point Concept Store**
 - 1 Jurong West Central 2 #B1-15, Singapore 648886
- **Tampines Concept Store**
 - 4 Tampines Centre #03-03, Singapore 529510
- <https://www.oppo.com.sg/products/oppo-r9s-plus>

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About OPPO

OPPO is a leading global technology brand dedicated to providing consumers across the Americas, Africa, Europe, Oceania, and Asia with pioneering products that never fail to inspire and excite. At OPPO we design, manufacture, and promote our own products, combining innovative technology with unique design, to ensure that all our customers always receive the best product and service.

Founded in 2004, OPPO quickly proved itself in the market with its intense obsession to details. Each OPPO product encompasses a carefully selected array of attributes to specifically cater for users, combining impressive features with elegant designs. After entering the mobile phone market in 2008, OPPO quickly expanded into overseas markets a year later and is now present in 21 markets worldwide.

For more information, please visit <http://www.oppo.com/sg>

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